

Submit letters of support:

The easiest way to submit a letter of support is the mycri.ca page. [This document will help navigate that page.](#) There you will find resources to find your MP and generate a message.

Below you will find some templates for the letters of support, the personalization of these is crucial. These are only suggestions, please make them your own and talk about your own experiences.

1) Artist Letter – Career Development Focus (Professional Tone)

July [XX], 2026

[Member of Parliament Name]

House of Commons

Ottawa, ON K1A 0A6

Dear [MP Name],

I am writing as a Canadian artist to express my support for the [Community Radio Initiative](#) (CRI) and to encourage its inclusion in Budget 2026.

Community and campus radio stations play an essential role in the development of Canadian artists. For many of us, these stations provide our first opportunities for airplay, helping us build audiences and connect with listeners in meaningful ways.

Unlike commercial or algorithm-driven platforms, community radio actively supports emerging and independent artists, giving space to diverse voices and local talent. This early exposure is critical in building sustainable careers in music.

Community radio also supports touring and live performance by promoting local shows and helping artists reach audiences across regions. These stations are deeply connected to their communities and serve as a bridge between artists and listeners.

The Community Radio Initiative (CRI) is a proposal that would provide stable support to this sector, helping ensure these platforms remain available to artists across Canada.

I am writing to ask that you:

- support the inclusion of the Community Radio Initiative in Budget 2026

- raise this proposal with the Minister of Finance and the Minister of Canadian Identity and Culture
- communicate its importance to the Prime Minister’s Office

More information is available at mycri.ca.

Thank you for your time and for your support of Canadian artists.

Sincerely,

[Your Name]

[Artist Name / Band Name]

[City / Province]

2) Artist Letter – Personal Story (Emotional / Relational Tone)

July [XX], 2026

[Member of Parliament Name]

House of Commons

Ottawa, ON K1A 0A6

Dear [MP Name],

I’m writing as a musician based in [City] to share my support for the Community Radio Initiative (CRI).

Community radio has played an important role in my journey as an artist. Stations like [Station Name] were among the first places my music was played. That early support helped me reach listeners, gain confidence, and feel connected to my local music community.

These stations don’t just play music—they support artists, promote shows, and create opportunities for people to be heard. They are part of the reason many artists are able to grow and continue making work.

As local media continues to decline, these stations are becoming even more important. Without them, many artists would have fewer opportunities to share their music and connect with audiences.

The [Community Radio Initiative](#) (CRI) would help ensure these stations can continue doing this work.

I'm asking you to support this initiative in Budget 2026 and to raise it with the Minister of Finance, the Minister of Canadian Identity and Culture, and the Prime Minister's Office.

More information is available at mycri.ca.

Thank you for taking the time to read this and for supporting artists in our community.

Sincerely,
[Your Name]
[Artist Name]

3) Artist Letter – Industry / Ecosystem Argument (Strategic Tone)

July [XX], 2026
[Member of Parliament Name]
House of Commons
Ottawa, ON K1A 0A6

Dear [MP Name],

I am writing as a Canadian artist to express my support for the Community Radio Initiative (CRI) and its inclusion in Budget 2026.

Community and campus radio stations are a foundational part of Canada's music ecosystem. They provide a critical layer of support that sits between grassroots music creation and broader industry recognition.

These stations:

- support emerging and independent artists
- provide early exposure and airplay
- help build regional audiences
- contribute to touring and live event promotion

At a time when discovery is increasingly shaped by global digital platforms, community radio remains one of the few locally controlled and artist-focused systems for music promotion.

The [Community Radio Initiative](#) (CRI) is a practical investment that would help sustain this infrastructure and ensure Canadian artists continue to have access to these platforms.

More information is available at mycri.ca

Thank you for your time and for supporting Canada's music sector.

Sincerely,
[Your Name]
[Artist Name / Project]
[City / Province]