

# !eDDS

## !earshot Digital Distribution System

The !earshot Digital Distribution System (!eDDS) is an online platform that is designed to get music from the Canadian music industry, and independent artists into a database available to the campus and community radio sector. Features including: mass song uploading/editing, a wide range of song metadata filtering, and artist management.

More features in development such as direct messaging for promos and live interviews!

The !eDDS is being developed by the National Campus and Community Radio Association (NCRA) we represent over 100+ stations from coast to coast, to coast!, Over a dozen stations located in BC, including in Vancouver and Victoria!

**Campus radio reaching up to 80% physical rejection rate!**

!eDDS is already over 70% cheaper than physical distribution to c/c stations already signed up. Saving over \$125+ per album, with higher savings as more stations come on-board!

## FREE UNTIL SEPT 1ST

Starting in September there will be a fee of \$7 per song for singles/EPs, and a flat \$50 for an album/compilation.

When signing up enter this referral code for a 25% discount on your first 10 paid uploads, then 5% on all future uploads!

# 7WY8NCRA

# **Access for independent artists is planned for summer of 2018 Release**

## **Create an account within the !eDDS in 5 steps!**

- 1) Start at <https://earshot-distro.ca/> by clicking on Login.**
- 2) Click on "Sign Up MA" in the top right-hand corner.**
- 3) Input a company name, email address, and password.**
- 4) Check email to activate your account (check your junk mail if you do not see it in your inbox).**
- 5) You have access to use the !eDDS.**

**If you are an independent artist go to <https://earshot-distro.ca>  
Click on Advanced Sign Up**

**The website also contains more information about the !eDDS.  
Such as an up to date list of radio stations using !eDDS.  
And an easy to read "Music Industry User Guide".**

**If you have any questions or have any feedback you can contact the  
NCRA at [edds@ncra.ca](mailto:edds@ncra.ca) with anything pertaining to the !eDDS.**